

# STORYMAKERS SCHEDULE - FRIDAY (05/08/2020)

		BREAKOUT 1 10:10 - 11:00	BREAKOUT 2 11:10 - 12:00			BREAKOUT 3 1:30 - 2:20	BREAKOUT 4 2:30 - 3:20			BREAKOUT 5 3:40 - 4:30	BREAKOUT 6 4:40 - 5:30
		<b>INTENSIVE:</b> Triangulating Characters (Lisa Mangum) <i>* pre-registration required</i>				<b>INTENSIVE:</b> 2k to 10K in One Day (Rachel Aaron) <i>* pre-registration required</i>				<b>INTENSIVE:</b> Anatomy of Story (John Truby) <i>* pre-registration required</i>	
		<b>MASTER CLASS:</b> Marvel vs. DC: What I Learned About Creating Complex Resonant Characters by Marrying a Comic Book (Geek Aficionado (Stephani Eaton) <i>*no pre-registration required</i>	<b>MASTER CLASS:</b> Writing Essays and Fiction Using Borrowed Forms (Patrick Madden) <i>*no pre-registration required</i>			<b>MASTER CLASS:</b> Elements of a Gothic Novel (Kyle Bishop) <i>*no pre-registration required</i>	<b>MASTER CLASS:</b> Building Palaces out of Paragraphs: Writing Lessons from HAMILTON (Bree Despain) <i>*no pre-registration required</i>			20 Things to Master in 2020 (Elana Johnson)	Understanding IngramSpark (Lehua Parker)
		<b>CRAFT BASICS:</b> Frankenstein: Using All the Parts to Create Something that Breathes (Julie Wright)	<b>CRAFT BASICS:</b> The Hero's Journey: It's Not Just for Fantasy Anymore (Annette Lyon)			<b>CRAFT BASICS:</b> Characters in 3D (Traci Abramson)	<b>CRAFT BASICS:</b> Dialogue: How to Get Your Characters to Sound Like Themselves (Stephanie Black)			<b>CRAFT BASICS:</b> Beyond a Backdrop: Creating Unforgettable Settings (Breeana Shields)	<b>CRAFT BASICS:</b> Pick Up the Pen (Becca Willhite)
		Making the Ordinary Come Alive: Pacing Tips (Rosalyn Eves)	Worldbuilding 101 (Matt Kirby)			Allies, Authors, Agents of Change (Brittany Larsen)	Editing 101 (Jolene Perry)			Deep Point of View (Caitlin Sangster)	Redeeming Your Villain (Jenn Bailey)
		Saying More by Saying Less: The Art of Nuance and Subtlety in Fiction (Jenny Proctor)	Literary Lego/How to Craft Sentences Worth Building With (Kimberly VanderHorst)			Using Contagonists to Increase Story Tension (EB Wheeler)	The Perfect Setup: Matching your Character to Your Plot (and Visa Versa) (Shauna Holyoak)			The Psychology of What Your Characters Want (Erin Stewart)	Between the Scenes: Using Transitional Material to Develop Tension and Pull Your Story Forward (Eric Taylor)
		Seriously Funny (Janette Rallison)	Weaving Research into Your Writing (AL Sowards)			Is This a Kissing Book? (Romance subplots) (Sara B. Larson)	You Want to Tell Your Life's Story—Now What? (Tara Cummins)			The Art & Craft of Story Openings (M. Todd Gallowglas)	PANEL: SLUSH PILE
		Don't Use That Tone With Me, Mister! (Emily Bleeker)	Save Your Breath— Or Your Ink (Samantha Millburn)			It's All About Heart: Getting Your Picture Book Manuscript Submission-Ready (Shar Abreu Peterson)	How Building Backstory Is Like Cooking Grits the Way Your Grandmama Used to Make (David Gill)			Rewriting is the Heart of Writing (Cindy Baldwin)	Worldbuilding: Creating Depth to Setting (Charlie Holmberg)
		All That David Copperfield Kind of Crap: Hitting that Pitch Perfect Middle Grade Voice (Sarah Allen)	Marketing Your Book - The Whole Book Approach (Victorine Lieske)			Dialogue: Say It Like You Meant It (James Best)	Theme Workshop (Amanda Rawson Hill)			Conflict, Characterization and Chemistry (Sariah Wilson)	Sense and Sensuality (Valerie Best)
		The Finances of Publishing (J. Scott Savage)	<b>GUILD ONLY:</b> Preorder Campaigns 101 (Samantha Hastings)			Copywriting: The Art of Persuasion (Rebecca Rode)	Finding a Profitable Niche (Brittney Mulliner)			Why You Need an MFA and How to Get a Free One (Melanie Jacobson)	Writing, Planning, and Building a Graphic Novel (Dustin Hansen)
		Reader Magnets (Lindzee Armstrong)	Lacerations, Amputations, Sepsis & More: How to Avoid Common Mistakes in Writing Injuries, Illnesses, and Recoveries (Taralyn Johnson)			<b>GUILD ONLY:</b> World Markets: What Else Is Out There? (JR Johansson)	Clothing and Textiles: Worldbuilding Through Wardrobe (Caitlyn McFarland)			Stepping Into the Arena: A Discussion of Vulnerability and Writing (Nicole Brouwer)	Understanding Amazon (Jeff Wheeler)

REGISTRATION | 8:00 - 9:00

OPENING SESSION & KEYNOTE | 9:00 - 10:00

LUNCH | 12:00 - 1:20

SNACK | 3:20 - 3:20

WHITNEY GALA | 7:30

# STORYMAKERS SCHEDULE - SATURDAY (05/09/2020)

		BREAKOUT 7 9:10 - 10:00	BREAKOUT 8 10:10 - 11:00	BREAKOUT 9 11:10 - 12:00			BREAKOUT 10 1:40 - 2:30	BREAKOUT 11 2:40 - 3:30	BREAKOUT 12 3:40 - 4:30			
		<b>INTENSIVE:</b> Anatomy of Story (John Truby) <i>* pre-registration required</i>		<b>INTENSIVE:</b> 2k to 10K in One Day (Rachel Aaron), pt 1 <i>* pre-registration required</i>		<b>INTENSIVE:</b> 2k to 10K in One Day (Rachel Aaron), pt 2 <i>* pre-registration required</i>		<b>INTENSIVE:</b> Worldbuilding and Magic Systems (Brandon Sander-son) <i>* pre-registration required</i>				
		<b>MASTER CLASS:</b> Worldbuilding 401 (Matt Kirby) <i>*no pre-registration required</i>	Spice Up Your Genre with Psychological Horror (Dan Wells)	<b>MASTER CLASS:</b> The 4th Language of Genre Fiction (M. Todd Gallowglas) <i>*no pre-registration required</i>		<b>MASTER CLASS:</b> Why We WANT to Write and the Power of FLOW (Dustin Hansen) <i>*no pre-registration required</i>		<b>MASTER CLASS:</b> A Save the Cat Deep Dive—Going Beyond the Outline (Ali Cross) <i>*no pre-registration required</i>	Controlling the Reader's Expectations: Advanced Plot Twists, Suspense and Intrigue (Chersti Nieveen)			
		Story Structure: Getting the Middle Right (Josh Allen)	Character Agency (Yamile Mendez)	Why Kids Need Sad Books—and How to Do It Right (Cindy Baldwin)		How to Be a Pacing Rock Star (Nicole Brouwer)		More to Win and More to Lose: Raising the Stakes (Kathryn Purdie)	Breaching Boundaries: Propelling Characters Through Their Crossroads (Tasha Seegmiller)			
		The Power and Privilege of Writing Plus-Sized Characters (Sheena Boekweg)	Mastering the Middle Grade Novel (Jennifer Nielsen)	How to Hook an Agent (Michael Carr (Agent))		Character Building Techniques from Marcel Proust to Stephen King (Jay Whistler)		Trauma and Your Characters (AL Sowards)	Using the Micro to Affect the Macro (Ashley Gebert)			
		Break into Freelancing (Stacy Nash)	Make 'Em Beg for More (John Brown)	Multiple POVs: Balance, Pacing, and Voice (Caitlyn McFarland)		Make It More Inciting (Tricia Levenseller)		Subtext Speaks (Ilima Todd)	Editing: The Punctuation Edition (Kami Hancock)			
		Making Spirituality and Religion Work in Your Writing (James Goldberg)	Creative Nonfiction: A Matter of Style, Expanding Our Writing Palette (Eric Taylor)	Co-Writing: Will It Make You Crazy? (Robison Wells)		Funny Feminists: How to Write Humor Even When Bros Say You Can't (Lindsey Leavitt)		How to Decolonize Your Fiction (DongWon Song)	The Nitty-gritty of Picture Book Writing (Janet Johnson)			
		The Final Draft: Advanced Self-Editing (Kelsy Thompson)	Writing Style Makeover (Gideon Burton)	The Greatest Book Idea Ever! (Erin Summerill)		Unique Problems and Possibilities in Mystery (Mette Harrison)		My Precious Honey Duck: What Stylometrics Reveals about Our Work (David Gill)	First Chapter Podcast (Caitlin Sangster with DongWon Song)			
		Leaning and Leaping and Leveling Up (Elaine Vickers)	Story of a Book (Martine Leavitt)	What Happens When It Isn't Happening? (J. Scott Savage)		Building Your Fictional World through Research (Rosalyn Eves)		How to Write a Sweet Romance (Victorine Lieske)	Writing for Such a Time as This (Kaylee Baldwin)			
		Rapid Releasing Your Way to a Six Figure Income (Jen Geigle Johnson)	Principles of Print Formatting (KayLynn Flanders)	A Peek Behind the Curtain: Working with Book Promotion Sites (Jana Brown)		<b>PANEL:</b> PERSONAL & VIRTUAL ASSISTANTS		Anti-perspirational: How to be an Inspirational Speaker without Breaking a Sweat (Michelle Wilson)	Scrivener Secrets for Success (Tiana Smith)			
		<b>GUILD ONLY:</b> Fifteen Minute Marketing for the Busy Author (Julie Coulter Bellon)	Everyday Autism (Talya Sainz)	<b>GUILD ONLY:</b> Everything You Need to Know to Start an Effective Newsletter (Lindzee Armstrong)		Cops and Law (Mike Perry)		Superpowered Self-Publishing (Janeal Falor)	Bookstagram for Authors: How to Grow Your Readership (Bridget Howard)			

REGISTRATION | 7:00 - 8:00

GENERAL SESSION & BREAKFAST | 8:00 - 9:00

LUNCH & FIRST CHAPTER CONTEST | 12:00 - 1:30

SNACK, KEYNOTE, & CLOSING SESSION | 4:30

BOOK SIGNING, MIX & MINGLE | 6:00 - 7:00